

# 10 Year Anniversary Logo Design Contest 2023

**Are you an Indigenous Youth (16 to 25 years old) with a passion for graphic design? Your idea could be chosen as the First Nations Health Authority's 10 year anniversary logo!**

The First Nations Health Authority (FNHA) is marking 10 years of supporting BC First Nations to transform the delivery of health and wellness programs and services for First Nations people. To acknowledge this milestone, the FNHA will display a special 10<sup>th</sup> anniversary logo until July 2024.

We have come a long way since 2013, when the federal government transferred oversight of health care for First Nations people back into the hands of BC First Nations, where it belongs. Our health care transformation journey is not over. That is why we are asking our youth, our future, to submit their artwork to acknowledge where we have been and inspire us into the next ten years.

## ELIGIBILITY

1. The competition is open to Indigenous youth in BC **16 – 25 years of age**.
2. FNHA Board Members and staff, First Nations Health Council (FNHC) and First Nations Health Directors Association (FNHDA) Members are not eligible.

## PRIZES

The top five entries will each receive \$150. The winner will receive a Best Buy Gift Card for \$500.

## REQUIREMENTS

1. The FNHA is divided into five regions and each region has a unique colour. The logo should only use the following colours which are based on our five regional colours:

<b>PMS</b> 636 C <b>CMYK</b> C44 M5 Y6 K0 <b>RGB</b> R138 G202 B226 <b>WEB</b> #89C9E2	<b>PMS</b> 7459 C <b>CMYK</b> C76 M21 Y29 K4 <b>RGB</b> R44 G151 B167 <b>WEB</b> #2C97A7	<b>PMS</b> 710 C <b>CMYK</b> C0 M86 Y65 K0 <b>RGB</b> R240 G75 B82 <b>WEB</b> #F04B52	<b>PMS</b> 158 C <b>CMYK</b> C0 M62 Y100 K0 <b>RGB</b> R245 G126 B32 <b>WEB</b> #F57E20	<b>PMS</b> 7739 C <b>CMYK</b> C85 M10 Y100 K1 <b>RGB</b> R0 G161 B75 <b>WEB</b> #00A14B
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2. It is preferred that no wording be placed in the logo other than the numerical number 10.
3. Only one entry per person will be accepted and entries must be on 8½" x 11" white paper with the artist's name, address, telephone number on the back and a brief description of the logo.
4. The logo should be simple and scalable so it can be used on the FNHA website, brochures, booklets, stationery, press releases, etc. and can be reduced to as small as one inch in size.
5. The logo **MUST** be your original work and not include any copyrighted or trademarked images.



6. The logo may be created using pencils, crayons, markers, paint or with a computer drawing program, but all images must be original.
7. Enter your logo submission as a PNG or PDF file (under 5 MB). All submissions must be entered by filling in the Submission Form.
8. If selected, winners who are 18 and older agree to allow the FNHA to use their names and photographs for media and storytelling purposes. The FNHA will seek permission from a parent or legal guardian before publishing names or images of youth under 18.
9. Submit your entry by **Friday, August 4, 2023 at 23:59 PST** for full consideration. Any late submissions will not be accepted.

## TIMELINES

### Entries accepted:

**Submission Deadline:** August 4, 2023

**Review Phase:** August 9, 2023

**Winner Announced:** August 18, 2023

## EVALUATION

Logo submissions will be evaluated by FNHA's Board of Directors based on:

- **Scalability.** The logo should be simple enough to be able to be scaled down or up and still look good.
- **Memorable/Impactful.** The logo should capture the viewer's attention and leave a positive impression.
- **Versatile.** The logo should look equally good on the web and on print material.
- **Relevance.** The logo should be relevant to FNHA and in line with what it stands for.
- **Integration.** Incorporating the FNHA theme into a logo to represent FNHA.

The Evaluation Panel's decision will be final.

## COPYRIGHT AND INTELLECTUAL PROPERTY

1. Each winner of this competition must grant FNHA the right to use, reproduce, alter or modify their submitted logo design and utilize it in FNHA materials without restriction or compensation.
2. By submitting their logo design, the participants warrant that the submitted logo design does not infringe upon the copyright or other rights of any other third party.
3. FNHA reserves the right to alter or modify the final poster design or to reject all submissions. The winner may also be asked to make changes to the design.

## QUESTIONS & HOW TO ENTER

Submit entries to [communications@fnha.ca](mailto:communications@fnha.ca). **Subject line:** FNHA 10 year logo contest

