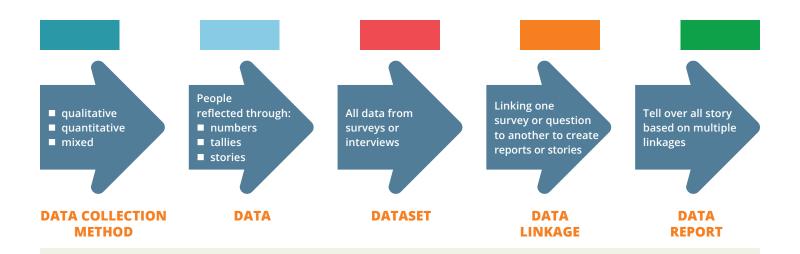


FROM DATA COLLECTION TO REPORTING The Data Process



Data Collection Method

Data can be collected in a variety of ways. For instance, qualitative data can be collected through a story, picture, video, song or other "interpretive" ways. On the other hand, quantitative data includes numbers, facts or symbols that can be counted.

Data

The numbers, codes, stories, comments or tallies that are collected. Depending on the data collection method, data can be qualitative or quantitative. No matter how data is collected, the "numbers" are reflections of community members and individuals who carry important stories about their own health and wellness.

Data Set

When a survey, interview, questionnaire or other "data collection method" is completed, all of the numbers/ stories are pulled together to form a data set.

Data Linkage

Using special programs, different data sets can be combined with one another to create new stories. For instance, a survey about families can be linked to a survey about mental health, which could allow the creation of a new report about the relationship between mental health and connection to family.



Data Report

Reports can use many linkages from different data sets to tell a wholistic story. Therefore, many different surveyors from different governments and organizations can be joined together, or "linked," to look at interesting trends, themes or unheard stories.