**DRAFT NEWS RELEASE**

**<< Insert Community Name>> CELEBRATES WELLNESS ON JUNE 21!**

**For Immediate Release [Date of Release]**

**<<insert city or traditional territory, BC>>** -- On June 21, National Aboriginal Day of Wellness, over 20,000 people are anticipated to take part in one of over 100 wellness-focused, community-organized events that will take place in First Nations communities across the province of BC.

Initiated by the First Nations Health Authority (FNHA) in 2013, the Aboriginal Day of Wellness events celebrate and showcase what wellness means to us as First Nations and reflect our cultures and perspectives. Events happening across the province include traditional games, canoe races, feasts, hand drumming, 10k and 5k races, health fairs and more.

As part of the National Aboriginal Day of wellness, **<<insert your host organization/First Nation and event details/teaser here>>,** we are inviting local media and health care professionals to come celebrate with us while we are well, gathered together as a community and celebrating wellness.

**<<Insert your spokesperson quote here>>**

“As a health and wellness partner, FNHA is proud to support this third annual Day of Wellness initiative and the 100 plus events that will take place all across our province. We encourage everyone to come together, to celebrate wellness, community and culture on this exciting day. This year we have even more to celebrate with all of our health partners committing to a more culturally safe experience in the health care system. National Aboriginal Day of Wellness is a great day to celebrate this historic declaration,” said Joe Gallagher, CEO of the FNHA.

In July 2015, the First Nations Health Authority and all BC Health Authorities signed and committed to a Declaration of Commitment to advance cultural humility and cultural safety.

Our community welcomes media to come and capture this positive day and to celebrate together in wellness and culture.

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