



Healing Our Spirit Worldwide 2023

Are you an Indigenous Youth (16 to 29 years old) interested in developing a logo for one of the streams for the International Indigenous Gathering being held in Vancouver?

Healing Our Spirit Worldwide (HOSW) is an Indigenous-led movement that began in Canada in the 1980s. The movement brings Indigenous peoples from around the world together to address substance abuse and dependence among Indigenous peoples through the development of health programming and health governance. The first and subsequent HOSW gatherings have been a cultural and spiritual movement celebrating the strength of Indigenous peoples globally.

The International Indigenous Council for HOSW (IIC) represents Australia, the United States, Hawaii, New Zealand and Canada and has selected First Nations Health Authority (FNHA) be the host for the 9th HOSW Gathering. The gathering will take place in Vancouver on September 11-15, 2023 and the theme is “celebrating resiliency”, which honours our traditional teachings and explores wellness, governance, and self-determination.

We are looking at having a banner to assist the participants in identifying the different streams of the program. As part of the banner, we are looking for a logo for each of the six streams.

A. CELEBRATING HEALTH AND WELLNESS

Indigenous communities have self-determined perspectives of health and well-being that are strength-based. Mental, emotional, spiritual, and physical facets are important for a healthy, well, and balanced life. It is critically important that there is balance between these aspects of wellness and that they are all nurtured together to create a holistic level of well-being in which all four areas are strong and healthy.

B. INDIGENOUS HEALING, CULTURE, TEACHINGS AND WELLNESS

Indigenous healing, culture and teaching, support Indigenous people in protecting, incorporating, and promoting their Indigenous medicines and practices, recognizes the complexity and diversity of Indigenous ways of learning and teaching, and Indigenous worldview.

C. HEALTH INNOVATION AND TRANSFORMATION

Health innovation is to develop new or improved health policies, systems, products and technologies, and services and delivery methods that improve Indigenous health.

Health transformations is changing a system that improves health status and quality of care, and decreases health care costs. The transformation must be evidence-based, and supports patient-centre collaborative care within an integrated health care system.

D. WELLNESS AND HEALING TOGETHER – A TRAUMA-INFORMED APPROACH

A trauma-informed approach begins with understanding the physical, social, and emotional impact of trauma on the individual, as well as on the professionals who help them. The intention of Trauma-Informed Care is not to treat symptoms or issues related to sexual, physical, or emotional abuse or any other form of trauma but rather to provide support services in a way that is accessible and appropriate to those who may have experienced trauma.

E. COMMUNITY STRENGTHS AND RESILIENCE

Community strengths and resilience is the ability of communities to withstand, adapt to, and recover from adversity. The community uses its assets to strengthen public health and healthcare systems and to improve the community's physical, behavioural, and social health to withstand, adapt to, and recover from adversity.

F. HEALTH GOVERNANCE AND LEADERSHIP STREAM

Supports strong health governance at all levels, which is necessary to ensure that resources devoted to the health programs and services adequate access to health care and improved health. Promotes governance that is carried out efficiently, effectively, and equitably, responsive and sustainable health services and has led to positive health outcomes.

ELIGIBILITY

1. The competition is open to all Indigenous people living in Canada.
2. FNHA Board Members and staff, Thunderbird Partnership Foundation Board and staff, IIHOSW, First Nations Health Council (FNHC) and First Nations Health Directors Association (FNHDA) Members are not eligible.

PRIZES

The winner for each stream will receive an Apple iPad.

REQUIREMENTS

1. The logo should only use the following colours; white, black, plus 3 colours of the artist's choice.
2. It is preferred that no wording be placed in the logo.
3. Only one entry per person will be accepted and entries must be on 8½" x 11" white paper with the artist's name, address, telephone number on the back and a brief description of the logo.
4. The logo should be simple and versatile enough to be used on the HOSW website, brochures, booklets, stationery, press releases, etc. and all elements must be visible when reproduced in smaller sizes
5. The logo MUST be the original work of the submitter. This original work can be copyrighted or trademarked images.
6. The logo may be created using pencils, crayons, markers, paint or with a computer drawing program, but all images must be original.
7. Enter your logo submission as a PNG or PDF file (under 5 MB). All submissions must be entered by emailing hosw@fnha.ca.
8. If selected, the winner agrees to allow HOSW to use their names and photographs for promotional and publicity purposes.



9. Submit your entry by the 24th of June, 2022 at 23:59 PST for full consideration. Any late submissions will not be accepted.

TIMELINES

Entries accepted:

Submission Deadline: July 13, 2022

Review Phase: July 15, 2022

Winner Announced: July 29, 2022

EVALUATION

Logo submissions will be evaluated by a panel composed of members of the HOSW Governance Committee, Coordination Committee and Operations Committee based on:

- **Scalability.** The logo should be simple enough to be able to be scaled down or up and still look good.
- **Memorable/Impactful.** The logo should capture the viewer's attention and leave a positive impression.
- **Versatile.** The logo should look equally good on the web and on print material.
- **Relevance.** The logo should be relevant to HOSW and in line with what it stands for.
- **Integration.** Incorporating the HOSW theme into a logo to represent the 2023 HOSW Gathering.

The Evaluation Panel's decision will be final.

COPYRIGHT AND INTELLECTUAL PROPERTY

1. Each winner of this competition must grant HOSW the right to use, reproduce, alter or modify their submitted logo design and utilize it in HOSW materials without restriction or compensation.
2. By submitting their logo design, the participants warrant that the submitted logo design does not infringe upon the copyright or other rights of any other third party.
3. HOSW reserves the right to alter or modify the final poster design or to reject all submissions. The winner may also be asked to make changes to the design.

HOW TO ENTER

Submit entries to hosw@fnha.ca.

QUESTIONS

Any questions can be submitted to hosw@fnha.ca.

