



# Gathering Wisdom for a Shared Journey VII

May 5 - 7, 2015 • Hyatt Regency Vancouver

## SPONSORSHIP OPPORTUNITIES

Dear Valued Partner,

We are pleased to host our 7<sup>th</sup> Annual Gathering Wisdom for a Shared Journey, taking place at the Hyatt Regency Vancouver Hotel on May 5-7, 2015.

This Gathering brings together delegates and participants from 203 BC First Nations communities, including Chiefs, health leaders, front-line workers; 6 Health Authorities; our Federal and Provincial partners; and professional associations.

This unique conference is the largest First Nations health conference in BC, and the only one of its kind in Canada. In its seventh year of operation, the 2015 forum will welcome over 1000 delegates from across BC, Canada, and internationally.

We are seeking partners who align with our organizational values and operating principles. We respect that partnerships are critical to our collective success and encourage you to take advantage of this opportunity to collaborate and dialogue directly with a network of health professionals in BC First Nations health.



**Joe Gallagher**  
Chief Executive Officer

### Why sponsor?

- To increase your organization's visibility and exposure.
- To foster relationships and build new customer relations.
- To strengthen and create brand awareness for your organization or product.

We invite you to support the momentous work of building a more effective health system from the ground up with the holistic transformation of First Nations health in BC currently underway.

If you would like further information, please contact Jordan Humphries from Pace Group Communications Inc. at (604) 646-3596 or [JHumphries@pacegroup.com](mailto:JHumphries@pacegroup.com).

In Health and Wellness.

Presented by the  
First Nations Health Authority



First Nations Health Authority  
Health through wellness

# SPONSORSHIP OPPORTUNITIES

## GOLD \$25,000

- Ten registrations to the forum + reserved table with company logo in main ballroom
- Speaking opportunity (3 min) to introduce or thank one panel session
- Presenting sponsor of the *5km Wellness Walk*, including plenary announcement and logo on walk t-shirt
- Private breakfast meeting with key decision makers and contributors in BC First Nations health
- Presenting sponsor of evening reception (including speaking opportunity)
- Multiple acknowledgements as event partner from the podium
- Company logo on delegate name badge
- Premier positioning of company logo on all marketing materials, program and on-site event signage
- Premier positioning of company logo and bio on the Gathering Wisdom VII event webpage
- Full page advertisement in forum program
- Company advertisement incorporated into forum a/v presentation
- Prime corporate display space on tradeshow floor
- Reserved seating in plenary sessions, including the opening cultural ceremony

## SILVER \$10,000

- Ten registrations to the forum + reserved table with company logo in main ballroom
- Speaking opportunity (3 min) to introduce or thank one panel session
- Prime positioning of company logo on all marketing materials, program and on-site event signage
- Prime positioning of company logo on the Gathering Wisdom VII event webpage
- Half-page advertisement in forum program
- Company advertisement incorporated into forum a/v presentation
- Prime corporate display space on tradeshow floor
- Reserved seating in plenary sessions, including the opening cultural ceremony

## BRONZE \$5,000

- Five registrations to the forum
- Company logo on all marketing materials, program and on-site event signage
- Company logo on the Gathering Wisdom VII event webpage
- Company logo incorporated into conference a/v presentation
- Corporate display space on tradeshow floor

SPONSORSHIP BENEFITS	GOLD	SILVER	BRONZE
Number of Forum Registrations	10	10	5
Reserved seating in plenary sessions	•	•	
Speaking Opportunity	Intro or Thank One Panel Session	Intro or Thank One Panel Session	
<b>Networking</b>			
Presenting sponsor of the 5km Wellness Walk	•		
Private Breakfast w/Key Decision Makers	•		
Presenting Sponsor for Evening Reception	•		
Corporate Booth at Tradeshow	Prime Location	Prime Location	•
<b>Marketing and Branding</b>			
Logo on name badge	•		
Positioning of logo on all materials	Premier	Prime	•
Positioning of logo on webpage	Premier (+ company bio)	Prime	•
Ad in forum program	Full page	Half Page	Tiered pricing
Logo in forum a/v presentation	Full slide	Full slide	Logo included

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